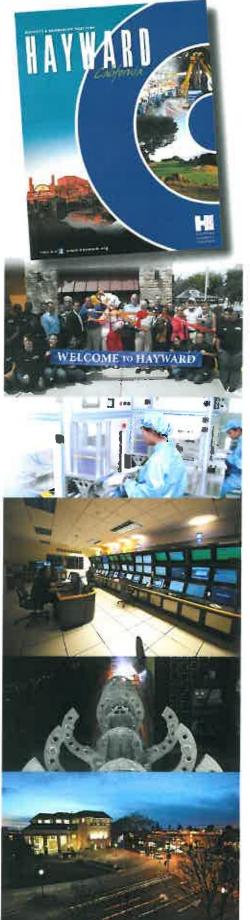


THE HAYWARD CHAMBER OF COMMERCE & LOCAL BUSINESS



a profitable partnership



Join one of the largest chambers of commerce in the East Bay and shape the future of Hayward and your business. The Hayward Chamber of Commerce has been a champion for economic development in our city for more than 100 years and membership could be the most important investment your business makes.

Chamber Benefits

Marketing

- Business Referrals are made by the chamber to hundreds of potential customers seeking local products, services and partnerships.
- Chamber Website listings are linked to your business home page.
- Membership Directory listings are in our glossy magazine, distributed to hotels, real estate offices and elsewhere citywide.
- Ribbon Cuttings by the chamber celebrate business openings.
- Advertising Opportunities are available in chamber publications and our e-flier program hits 1,200 e-mail addresses.
- Sponsorships are available for high-profile chamber events such as the downtown street party series, state of the city ceremony, golf tournament, mariachi festival, awards gala, and the annual Business Expo.

Networking

- Monthly Mixers provide opportunities for new business contacts.
- Chamber Ambassadors connect with members to assure needs are met.
- Chamber Affiliate organizations include the Latino Business Roundtable, the Hayward Nonprofit Alliance, Chamber Ambassadors, and the Food Distributors and Manufacturers Council.
- Leadership Hayward has trained 400 community leaders over 20 years.
- International Travel programs send chamber delegations worldwide.

Savings

- Member-to-Member Discounts save money and increase sales.
- Export Certification and chamber mailing labels offered at a discount.

Professional/Business Development

 Workshops and Counseling Sessions are provided through partnerships including SCORE and the Small Business Development Center.

Political Influence

- Government Relations Council meets with city officials and lawmakers to promote business-friendly legislation and discourage over-regulation.
- Good Government Now! is the chamber's political action committee
- California Chamber of Commerce is our partner in the state capital.





